



# Overnight Bus



Dear Valued Guest,

We would like to invite you to take advantage of our complimentary VIP Day Bus Program. We provide safe and comfortable transportation to both Harrah's Reno and Harrah's & Harveys Lake Tahoe. You'll enjoy several amenities so you can sit back and relax on your trip through the beautiful Sierra Nevada. Hop on board, and let us do the driving!

Reservations are required. To reserve your seat on one of our trips, please give us a call at **1-800-464-6835**. Office hours are 9am – 4pm, Monday through Thursday and 9am – 3pm on Friday. This offer is good for one complimentary VIP Bus Trip. In order to take advantage of this offer more than once, you must qualify on a trip-by-trip basis.

We look forward to seeing you soon!

Your Friends,  
The Northern California VIP Bus Team

P.S. In an effort to provide excellent customer service and accommodate our valued guests, 48 hours advance notice is required for guests needing special assistance in order to guarantee their reservation.

## Complimentary VIP Bus Program

January – March 2012

We Drive, You Relax!

- Luxury Transportation
- Cocktails and other beverages
- Hosted Service
- Snacks
- Continental Breakfast
- Games
- Dining Voucher
- Movies

48 hours advance notice is required for participants needing special assistance in order to guarantee their reservation. Participants' failure to notify us of special requirements may result in their bus reservation being cancelled. Participants must meet specified criteria and receive a separate invitation in order to take part in Special Events. Special Event reservations are based on availability and dates are subject to change. Pick-up locations subject to customer demand. Invite is good for 1 trip unless customer qualifies for additional trips based on gaming activity as determined by Harrah's in its sole and absolute discretion. Offer is non-transferable and may not be used in conjunction with any other offer, including cash coupons. Management reserves the right to amend or cancel this offer at any time for any reason, including inclement weather. Reservations required, subject to availability. A credit card will be required for reservation confirmation. A 24-hour cancellation policy will apply to all reservations. Complimentaries will be posted to your comp account, excluding room comps. Restrictions apply. Trademarks used herein are owned by Caesars License Company, LLC and its affiliated companies. Caesars Entertainment shall not be liable to any patron for any error in the information contained in the printed material herein related to the offer or the event. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. ©2011, Caesars License Company, LLC.

## Sacramento

January 13 – 15, 2012	(Fri – Sun)	Tahoe	Millionaire Maker Qualifier
January 20 – 22, 2012	(Fri – Sun)	Reno	\$100,000** Lucky 21 Slot Series
January 25 – 26, 2012	(Wed – Thu)	Tahoe	\$7,500** Slot Tournament
January 28 – 29, 2012	(Sat – Sun)	Tahoe	\$20K Dinner & Drawing
February 4 – 6, 2012	(Sat – Mon)	Reno	Big Game
February 4 – 6, 2012	(Sat – Mon)	Tahoe	Big Game
February 11 – 13, 2012	(Sat – Mon)	Reno	5th Ave. Jewelry Giveaway
February 17 – 19, 2012	(Fri – Sun)	Reno	Millionaire Maker Qualifier
February 22 – 23, 2012	(Wed – Thu)	Tahoe	\$7,500** Slot Tournament
March 2 – 4, 2012	(Fri – Sun)	Reno	\$100,000** Lucky 21 Slot Series
March 2 – 4, 2012	(Fri – Sun)	Tahoe	Crab Feed
March 10 – 12, 2012	(Sat – Mon)	Tahoe	Millionaire Maker Qualifier
March 21 – 22, 2012	(Wed – Thu)	Tahoe	\$7,500** Slot Tournament
March 25 – 26, 2012	(Sun – Mon)	Tahoe	NorCal \$5,000** Slot Tournament
March 25 – 27, 2012	(Sun – Tues)	Tahoe	NorCal \$5,000** Slot Tournament
March 31 – April 1, 2012	(Sat – Sun)	Reno	Bingo Tournament

### RENO PICK-UP LOCATIONS (AM)

CITY	ADDRESS	TIME
Stockton*	Hammer Ln. & I-5	7:30am
San Rafael†	101 McInnis Pkwy.	7:30am
Florin	1301 Florin Rd.	8:15am
Fairfield	Travis Blvd. & Holiday Ln.	8:15am
Sacramento*	2856 Arden Way	9am
Roseville*†	670 Douglas Blvd.	9:20am
Auburn*	13384 Lincoln Way	9:45am

### TAHOE PICK-UP LOCATIONS (AM)

CITY	ADDRESS	TIME
San Rafael†	101 McInnis Pkwy.	7:30am
Pleasant Hill†	65 Chilpancingo Pkwy./Hwy 680	8am
Fairfield	Travis Blvd. & Holiday Ln.	8:30am
Sacramento	Rancho Cordova* Aerojet Rd. & Folsom Blvd.	9:30am
Cameron Park	3356 Coach Ln.	9:45am

\*† Denotes separate bus routes.

All events require a separate invitation and you must qualify for each on an individual basis.

\*\*Prize pool based on number of participants. See Total Rewards® Center for complete rules. Restrictions apply. Must be 21 or older to gamble.

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VIP BUS PROGRAM OFFICE: 1-800-464-6835

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## San Jose

January 13 – 15, 2012	(Fri – Sun)	Tahoe	Millionaire Maker Qualifier
January 20 – 22, 2012	(Fri – Sun)	Reno	\$100,000** Lucky 21 Slot Series
January 25 – 26, 2012	(Wed – Thu)	Tahoe	\$7,500** Slot Tournament
January 28 – 29, 2012	(Sat – Sun)	Tahoe	\$20K Dinner & Drawing
February 4 – 6, 2012	(Sat – Mon)	Reno	Big Game
February 4 – 6, 2012	(Sat – Mon)	Tahoe	Big Game
February 11 – 13, 2012	(Sat – Mon)	Reno	5th Ave. Jewelry Giveaway
February 17 – 19, 2012	(Fri – Sun)	Reno	Millionaire Maker Qualifier
February 22 – 23, 2012	(Wed – Thu)	Tahoe	\$7,500** Slot Tournament
March 2 – 4, 2012	(Fri – Sun)	Reno	\$100,000** Lucky 21 Slot Series
March 2 – 4, 2012	(Fri – Sun)	Tahoe	Crab Feed
March 10 – 12, 2012	(Sat – Mon)	Tahoe	Millionaire Maker Qualifier
March 21 – 22, 2012	(Wed – Thu)	Tahoe	\$7,500** Slot Tournament
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March 31 – April 1, 2012	(Sat – Sun)	Reno	Bingo Tournament

### RENO & TAHOE PICK-UP LOCATIONS (AM)

CITY	ADDRESS	TIME
San Jose	Curtner Ave. VTA Park & Ride	7:15am
Pleasanton	7050 Johnson Dr.	8am
Stockton	Hammer Ln. (I-5)	8:45am

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## San Francisco

January 13 – 15, 2012	(Fri – Sun)	Tahoe	Millionaire Maker Qualifier
January 20 – 22, 2012	(Fri – Sun)	Reno	\$100,000** Lucky 21 Slot Series
January 25 – 26, 2012	(Wed – Thu)	Tahoe	\$7,500** Slot Tournament
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March 25 – 27, 2012	(Sun – Tues)	Tahoe	NorCal \$5,000** Slot Tournament
March 31 – April 1, 2012	(Sat – Sun)	Reno	Bingo Tournament

### RENO & TAHOE PICK-UP LOCATIONS (AM)

CITY	ADDRESS	TIME
Redwood City	Goodnight Hotel on Veterans Blvd.	7:30am
So. San Francisco	170 El Camino (at S. Spruce Ave.)	8am
San Francisco	Post St. at Powell St.	8:30am
Pinole	1755 Fitzgerald Dr. (at Appian Way)	9am

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# Day Bus



# Day Bus



## Sacramento

### HARRAH'S RENO

- Every Sunday & Friday

### PICK-UP LOCATIONS (AM)

CITY	ADDRESS	TIME
Florin	1301 Florin Rd.	8:15am
Sacramento	2856 Arden Way	9am
Roseville	670 Douglas Blvd.	9:20am
Auburn	13384 Lincoln Way	9:45am

### HARRAH'S & HARVEYS LAKE TAHOE

- Every Saturday & Wednesday
- Sunday, March 25, 2012

### PICK-UP LOCATIONS (AM)

CITY	ADDRESS	TIME
Stockton	Hammer Ln. & I-5	7:30am
Florin	1301 Florin Rd.	8:15am
Sacramento	2856 Arden Way	9am
	Rancho Cordova Aerojet Rd. & Folsom Blvd.	9:20am
Cameron Park	3356 Coach Ln.	9:30am
Placerville	166 Placerville Dr.	9:45am

## Delta Region

### HARRAH'S RENO

- No buses are available at this time.

### HARRAH'S & HARVEYS LAKE TAHOE

- Saturday, January 21, 2012
- Saturday, February 18, 2012
- Saturday, March 17, 2012

### PICK-UP LOCATIONS (AM)

CITY	ADDRESS	TIME
Turlock	2111 N. Tully	7am
Modesto	7th St. & L. St. (Hwy 99)	7:20am
Stockton	3455 Cherokee Ln. & Newton	8am
Lodi	700 E. Victor Rd.	8:20am

## San Francisco/Pinole

### HARRAH'S RENO

- Saturday, January 21, 2012
- Saturday, February 18, 2012
- Saturday, March 17, 2012

### HARRAH'S & HARVEYS LAKE TAHOE

- Saturday, January 7, 2012
- Saturday, February 4, 2012
- Saturday, March 3, 2012

### PICK-UP LOCATIONS (AM)

CITY	ADDRESS	TIME
So. San Francisco	170 El Camino (at S. Spruce Ave.)	7:45am
San Francisco	Post St. at Powell St.	8:10am
Pinole	1755 Fitzgerald Dr. (at Appian Way)	8:40am

## Hayward

### HARRAH'S RENO

No buses available at this time.

### HARRAH'S & HARVEYS LAKE TAHOE

- Saturday, January 14, 2012
- Saturday, February 11, 2012
- Saturday, March 10, 2012

### PICK-UP LOCATIONS (AM)

CITY	ADDRESS	TIME
Hayward	340 Southland Mall	7am
El Cerrito	11450 San Pablo Ave.	7:45am
Vallejo	1178 Admiral Callaghan Ln.	8:15am
Fairfield	Travis Blvd. & Holiday Ln.	8:35am
Vacaville	Golden Hills Plaza (I-80)	8:50am

## Pleasanton

### HARRAH'S RENO

- Saturday, February 25, 2012

### HARRAH'S & HARVEYS LAKE TAHOE

- Saturday, January 7, 2012
- Saturday, February 4, 2012
- Saturday, March 3, 2012

### PICK-UP LOCATIONS (AM)

CITY	ADDRESS	TIME
Pleasanton	1701 Santa Rita Rd.	7am
San Ramon	Park & Ride Bollinger Canyon	7:20am
Walnut Creek	Park & Ride Rudgear Rd.	7:40am
Pleasant Hill	65 Chilpancingo Pkwy. (I-680)	8am